

Simmons Associates

The Education Company of San Diego, California

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Resume

Bert E. Simmons

Employment History

1982-Present President and Consultant
Simmons Associates-The Education Company of San Diego, California

Founded over 25 years ago, Simmons Associates-The Education Company has been a leader in working with schools throughout the country. With a focus on making our schools better places for teaching and learning, as the senior consultant, my presentations are both energizing and practical. The topics covered include:

- Comprehensive Behavior Management (Classroom and Schoolwide)
- Building Relationships with Challenging, Unmotivated Students
- Creating Safe Schools-Violence Prevention
- Turning All Parents Into Partners
- Raising Expectations-Motivating the Non-worker
- The School Working Together-Team Building
- Great Teachers Make Great Schools
- Follow-up Consulting/Monitoring

These programs include working with the entire school community through a variety of presentations, workshops and on-site consulting. A partial list of clients includes: Massachusetts State Department of Education, Ohio HS Improvement Institute, Idaho Association of School Administrators, Texas Association of Secondary and Elementary School Administrators, High Schools That Work, San Diego City Schools, Brawley Elementary School District, CA, Cunningham Middle School, Corpus Christi, TX, Rio Hondo School District, TX, EHOVE Career Center, OH, Windham Northeast Supervisory District, VT, Ivy State College, IN, and National Association of Secondary School Administrators.

As President of the company, I train and utilize the services of several other consultants. I am involved in writing, marketing, program development and implementation of the various training programs offered by Simmons Associates.

1978-1982 Assistant Executive Director
Confederation of Oregon School Administrators

Responsible for the staff development program for principals, assistant principals, superintendents and supervisors in the Oregon school system. This job included organizing and presenting the annual statewide convention, eight conferences for specific departments within the organization, developing an running a project leadership program for emerging school administrators, and coordinating a seminar series throughout the state.

1975-1978 Principal
North Eugene High School, Eugene, Oregon

North Eugene High School has an enrollment of 1800 students and employs 120 teachers, para-professionals and support staff. During my tenure a \$1.2 million renovation project was funded and executed and a successful program was developed for drug control among the student body. As principal, Bert worked with an administrative team that included two Assistant Principals and a Dean. My management style was inclusive therefore I worked closely with the team leaders of the various disciplines.

1972-1975 Assistant Principal
Sprague High School, Salem, Oregon

The role of the Assistant Principal was assumed during the planning period for the new high school. When the school opened the fall of 1972 it had an enrollment of 1200 students and employed 110 teachers, para-professionals and support staff. This job involved planning and development of the curriculum and instructional programs for overseeing the "Guide Teacher Program" and directing the ongoing instructional program of the school.

1968-1972 Principal
Stayton High School, Stayton, Oregon

Stayton High School has an enrollment of 500 students and employs 35 teachers, para-professionals and support staff. The school was recognized as a model school for the Oregon School Leadership Program during my tenure as Principal.

1956-68 Teacher
Stayton High School and Eagle Point High School

Teaching assignment included: English, language, drama, speech, debate team, coaching and theatrical productions. Organized and taught utilizing a team teaching approach to the humanities at Stayton High School.

Other Professional Activities

Honors and Board of Directors

National Association of Secondary School Principals, Board member (1976-78)
Oregon Alliance for Arts Education, Board of Directors (1984-87)
Confederation of Oregon School Administrators, Board of Directors (1975-76)
President, Oregon Association of Secondary School Administrators
Outstanding Oregon Principal Recognition
Outstanding Oregon Teacher
Humanities Fellowship, Williams College
NDEA Humanities Grant, Colorado State University

Member (Past and/or Present)

Oregon State Department of Education School Evaluation Teams
Phi Delta Kappa
National Association of Secondary School Administrators
National Association of Staff Development
National Council for Self-Esteem
Oregon Advocates of the Arts
National School Public Relations Association

Published

Bound for Success
Target Self-Esteem, Aim for the Best
The Ultimate Resource Book & Tape Set for Successful Behavior Management
The Ultimate Resource Book & Tape Set for Turning All Parents Into Partners
The Ultimate Resource Book for The Administrative Team
Set of Posters for Classroom, Playground, Hallways, Cafeteria, Restroom
Positive Reinforcement for Secondary Schools (with Canter, Inc.)
Homework Without Tears (editorial contribution, Canter, Inc.)
It is Our Responsibility to Involve Parents (article WA. Assoc School Admin)
Workshop materials for Training Programs developed by Simmons Associates

Adjunct Professor Experience

University of California, San Marcos
Eastern Oregon State College
Seattle Pacific University
Portland State University
Oregon State University